

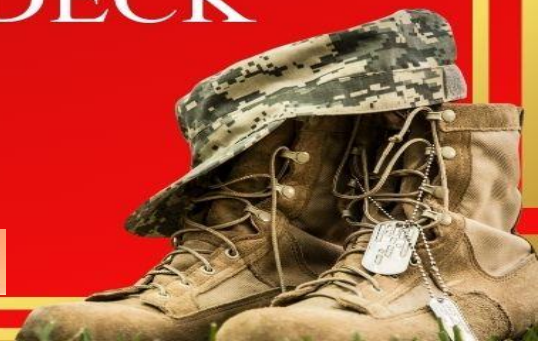
*Proud 501(c) (3) Organization*

*Where Fashion Meets Tribute*



SPONSORSHIP DECK

[WWW.TAUGHTBYSHANI.COM](http://WWW.TAUGHTBYSHANI.COM)



# Welcome

Respected Supporters,

The Elite Edition Inc. proudly presents an unparalleled opportunity to partner with us for the highly anticipated “Where Fashion Meets Tribute”. This monumental event embodies the spirit of blending the artistry of high fashion with a mission to honor and uplift communities that inspire us all.

At its core, “Where Fashion Meets Tribute” is about more than just style, it’s about impact. We will pay tribute to those who have made the ultimate sacrifice, honor the families who carry their legacy, and celebrate the strength and resilience of those who have served and continue to serve. Through powerful storytelling and heartfelt moments, this event shines as a testament to the courage and dedication of our heroes and their families.

As a valued partner, you’ll play an essential role in amplifying our mission. This event provides a platform to connect with changemakers, gain visibility among influential audiences, and stand alongside those who believe in driving meaningful change. Our partnerships create opportunities to elevate brands through immersive experiences, direct engagement with attendees, and alignment with a cause that resonates deeply with communities across the nation.

At The Elite Edition, we believe in collaboration over competition. Our vision has always been to create spaces where the worlds of fashion and tribute unite to make a lasting impact. With “Where Fashion Meets Tribute,” we aim to set a new standard of excellence and purpose, building upon the momentum of our groundbreaking first season.

We invite you to join us in this transformative experience, one where your contribution becomes a vital part of honoring and celebrating lives while inspiring a future full of possibility. Secure your spot today and align your brand with “Where Fashion Meets Tribute”.

Shaniqua Walton

EliteTeam@TaughtByShani.com

Director, Producer, Founder

Honoring Heroes. Celebrating Resilience. Inspiring Communities.



# Previous Season Impact



[WWW.TAUGHTBYSHANI.COM](http://WWW.TAUGHTBYSHANI.COM)



Was featured on Choice FM radio  
Cola City Living News  
Positively Charlotte News



# Who are we...

With decades of experience in fashion, entertainment, and community engagement, The Elite Edition is known for producing impactful events. Led by a U.S. veteran passionate about service, we aim to honor and connect individuals through extraordinary experiences.

Our director's journey from military service to a leader in fashion and entertainment inspired the creation of "Where Fashion Meets Tribute." This annual event is a tribute that combines fashion with storytelling, honoring the courage of our nation's heroes, including Gold Star families. Through powerful performances and community engagement, the event celebrates resilience, unity, and the legacy of those who serve.

The success of Season 1 demonstrated the strength of our community and the director's unique blend of leadership and creativity. "Where Fashion Meets Tribute" continues to elevate fashion as a powerful storytelling medium, while supporting families of the fallen.

The Elite Edition is a movement rooted in gratitude and purpose, dedicated to honoring heroes and inspiring future generations.

To learn more or get involved, visit [www.TaughtByShani.com](http://www.TaughtByShani.com) or email [EliteTeam@TaughtByShani.com](mailto:EliteTeam@TaughtByShani.com).

Shaniqua Walton  
[EliteTeam@TaughtByShani.com](mailto:EliteTeam@TaughtByShani.com)  
Director, Producer, Founder  
We're All Connected





# Snapshot Packages

\$10k & Up

## TRIBUTE OF GAURDIAN

This premier sponsorship package is designed to deliver unmatched luxury, visibility, and impact. Secure your place as a Tribute Guardian and align your brand with a cause that celebrates resilience, service, and unity.

## LEGACY CHAMPION

This Legacy Champion Sponsorship Package offers excellent visibility, luxury perks, and meaningful engagement at a competitive value. Be a part of an unforgettable event and show your support for our nation's heroes!

\$5k - \$9,999

\$1,500 - \$4,999

## HEROIC ADVOCATE

This Heroic Advocate Package is perfect for individuals or businesses looking for impactful exposure and engagement at a meaningful and luxurious event. Join us in celebrating and honoring our nation's heroes!

## TITAN OF TRIBUTE

This Titan of Tribute Package is perfect for individuals or businesses looking for impactful exposure and engagement at a meaningful and luxurious event. Join us in celebrating and honoring our nation's heroes!

Donations  
\$500 - \$1,499



# Sponsorship Packages

## TRIBUTE GAURDIAN PACKAGE \$10,000 & up

### Unparalleled VIP Experience

- ❖ Exclusive VIP Sofa Seating for Four: Reserved premium sofa seating in a prime location for you and your guests.
- ❖ VIP Table for Six: Additional reserved seats at the exclusive VIP table to enhance your guest experience.
- ❖ VIP Parking Access: Reserved parking close to the venue for hassle-free convenience.
- ❖ Pre-Show / Full Catering: Access to a luxurious pre-show reception featuring gourmet catering and premium beverages.

### High-Impact Brand Visibility

- ❖ Media Tour Recognition: Your brand will be highlighted during our media tours, including interviews and features on major platforms. (Our recent media tour: WIS News, Positively Charlotte, Choice FM 92.1)
- ❖ Exclusive Promo Video Feature: Your logo and sponsorship will be featured in an exclusive promo video shown on the big screen during the event and across all social media platforms.
- ❖ Runway Recognition: Your name and brand will be recognized live during the show, with an opportunity to deliver a speech directly to our audience.
- ❖ Vending Table (Optional): Showcase your products or services at an exclusive vending space, if desired.

### Extended & Continuous Exposure

- ❖ Lifetime Brand Promotion: Your sponsorship will be promoted at all future events hosted by The Elite Edition, ensuring your brand remains top-of-mind in our community.
- ❖ Email Directory Promotions: Continuous recognition through our email marketing campaigns blasted to our extensive directory of loyal followers.
- ❖ Social Media Features: Ongoing promotion across all platforms leading up to and following the event.

### Elite Networking & Opportunities

- ❖ Exclusive Networking Access: Engage with top designers, industry leaders, Gold Star families, and VIPs during and after the event.
- ❖ Meet & Greet with Talent: Connect with performers, designers, and the creative minds behind the show at an exclusive pre-show gathering.

### Community Impact & Financial Benefits

- ❖ Support a Meaningful Cause: Directly contribute to a movement that honors service members, Gold Star families, and our community's heroes.
- ❖ Tax Deductible Sponsorship: Your contribution qualifies as a tax write-off, combining luxury with financial advantages.

### Luxury Appreciation & Keepsakes

- ❖ Custom Thank-You Gift: Receive a luxury keepsake as a token of our appreciation for your partnership.
- ❖ Professional Event Photos & Videos: Access to premium visuals showcasing your involvement in this high-profile event.
- ❖ Exclusive Swag Bag: Curated with high-end items to elevate your VIP experience.





# Sponsorship Packages

## LEGACY CHAMPION PACKAGE \$5,000 - \$9,999

### Exclusive VIP Experience

- ❖ Exclusive VIP Sofa Seating for Four: Reserved premium sofa seating in a prime location for you and your guests.
- ❖ VIP Table for Four: Reserved seating at the VIP table for you and your guests.
- ❖ VIP Parking Access: Enjoy reserved parking close to the venue for added convenience.
- ❖ Pre-Show / Full Catering: Access to a luxurious pre-show reception featuring gourmet catering and premium beverages.

### Brand Visibility

- ❖ Media Tour Mention: Recognition during select media appearances and interviews.
- ❖ Promo Video Feature: Your logo and sponsorship name will be included in the promo video displayed on the big screen during the event and across social media.
- ❖ Runway Recognition: Your name and brand will be recognized live during the show, with an opportunity to deliver a speech directly to our audience.
- ❖ Vending Table (Optional): Showcase your products or services at an exclusive vending space, if desired.

### Continuous Exposure

- ❖ Email Directory Promotions: Recognition in our email blasts to our extensive directory of followers leading up to and after the event.
- ❖ Social Media Features: Highlighted on our platforms as a key supporter.

### Networking Opportunities

- ❖ Meet & Greet with Talent: Connect with performers, designers, and key individuals during the event.

### Community Impact & Financial Benefits

- ❖ Support a Meaningful Cause: Directly contribute to a movement that honors service members, Gold Star families, and our community's heroes.
- ❖ Tax Deductible Sponsorship: Your contribution qualifies as a tax write-off, combining luxury with financial advantages.

### Community Impact & Financial Benefits

- ❖ Support a Meaningful Cause: Your sponsorship directly supports a movement that honors heroes and inspires unity.
- ❖ Tax Deductible Sponsorship: Your contribution qualifies as a tax write-off.

### Luxury Appreciation

- ❖ Custom Thank-You Gift: A thoughtful token of appreciation for your partnership.
- ❖ Event Photos & Videos: Access to professional visuals highlighting your involvement.



# Sponsorship Packages

## HEROIC ADVOCATE PACKAGE \$1,500 - \$4,999

### VIP Experience

- ❖ Exclusive VIP Sofa Seating for Four: Reserved premium sofa seating in a prime location for you and your guests.
- ❖ Reserved Parking: Convenient reserved parking near the venue for easy access.
- ❖ Pre-Show / Full Catering: Access to a luxurious pre-show reception featuring gourmet catering and premium beverages.

### Brand Visibility

- ❖ Promo Video Mention: Your logo and name included in the event promo video displayed on the big screen during the show.
- ❖ Runway Recognition: Verbal acknowledgment of your sponsorship during the event.

### Continuous Exposure

- ❖ Email Directory Mention: Your sponsorship highlighted in our pre-event email campaigns.
- ❖ Social Media Shoutouts: Featured on our social media platforms as a valued sponsor.

### Networking Opportunities

- ❖ Access to Talent: Opportunity to meet select performers and participants.

### Community Impact & Financial Benefits

- ❖ Support a Worthy Cause: Contribute to a meaningful movement that honors and uplifts.
- ❖ Tax Deductible Sponsorship: Your contribution qualifies as a tax write-off.

### Exclusive Appreciation

- ❖ Thank-You Acknowledgment: A personalized token of appreciation for your support.
- ❖ Event Photos & Videos: Access to professional visuals highlighting your involvement.





# Donation Packages

## TITAN OF TRIBUTE PACKAGE \$500 - \$1,499

### VIP Experience

- ❖ VIP Table for Four: Reserved seating at the VIP table for you and your guests.
- ❖ Reserved Parking: Convenient reserved parking near the venue for easy access.
- ❖ Pre-Show / Full Catering: Access to a luxurious pre-show reception featuring gourmet catering and cash bar.

### Brand Visibility

- ❖ Promo Video Mention: Your logo and name included in the event promo video displayed on the big screen during the show.
- ❖ Runway Recognition: Verbal acknowledgment of your donation during the event.

### Continuous Exposure

- ❖ Email Directory Mention: Your donation highlighted in most of our pre-event email campaigns.
- ❖ Social Media Shoutouts: Featured on most our social media platforms

### Networking Opportunities

- ❖ Access to Talent: Opportunity to meet select performers and participants.

### Community Impact & Financial Benefits

- ❖ Support a Worthy Cause: Contribute to a meaningful movement that honors and uplifts.
- ❖ Tax Deductible Sponsorship: Your contribution qualifies as a tax write-off.



# *Venue Location*



City Club at Gibson Hill

325 McGill Ave NW Suite 150

Concord, NC 28027





# Event Details

❖ **Event Tickets Active Now:** [www.TaughtByShani.com](http://www.TaughtByShani.com)

❖ **\$75 General Admission (Advance)**

❖ **\$120 VIP Tickets (Advance, includes VIP pre-show and premium table)**

**VIP Tickets Includes:** Early access with VIP Pre-Show, Skip the line access, full cater service, cash bar, easy access parking, premium seating at VIP table

**Attire | Black Tie, Formal, Duty Uniform**

**Please note ticket rates will increase after Advance Ticket deadline.**

**Sponsorship purchase deadline will be October 19, 2025 at 11:59pm**

## **Why City Club at Gibson Hill is the Perfect Venue**

City Club at Gibson Mills is an exceptional choice for hosting our event, offering the perfect balance of elegance, functionality, and accessibility. This spacious venue not only provides a beautiful layout for our main event but also allows us to dedicate a special tribute room to honor the service members and their families, making the experience both meaningful and memorable. Its centralized location, conveniently situated between Fort Jackson and Fort Liberty, ensures accessibility for our military community and other guests traveling from across the region.

- ❖ **Spacious Capacity:** Accommodates up to 500 guests, providing ample room for a grand celebration.
- ❖ **Tribute Room:** Dedicated space to honor the service members and their families, adding a personal and emotional touch to the event.
- ❖ **Centralized Location:** Conveniently located between Fort Jackson and Fort Liberty, making it easily accessible to military communities.
- ❖ **Free Parking:** Hassle-free, convenient parking available for all attendees.
- ❖ **Elegant Design:** Beautiful and versatile layout, perfectly suited for blending luxury, fashion, and heartfelt tributes.
- ❖ **Flexible Spaces:** Ideal for a range of event needs, from runway shows to tribute displays and VIP experiences.

City Club at Gibson Mills combines convenience, capacity, and charm, creating the ideal setting for a night that celebrates resilience, sacrifice, and unity in a truly unforgettable way.

# Nearby Hotels

13 Minutes from Venue



Holiday Inn Express & Suites Concord, an IHG  
2491 Wonder Dr. Kannapolis, NC 28083

10 Minutes from Venue



Hampton Inn  
612 Dickens Pl NE, Concord, NC 28025

16 Minutes from Venue



Homewood Suites by Hilton Concord Charlotte  
7300 Scott Padgett Pkwy. Concord, NC 28027



# SECURE YOUR PARTNERSHIP



To secure your partnership, please contact  
[EliteTeam@TaughtbyShani.com](mailto:EliteTeam@TaughtbyShani.com)

